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EXP JUNE 2001

BOARD

AIDA
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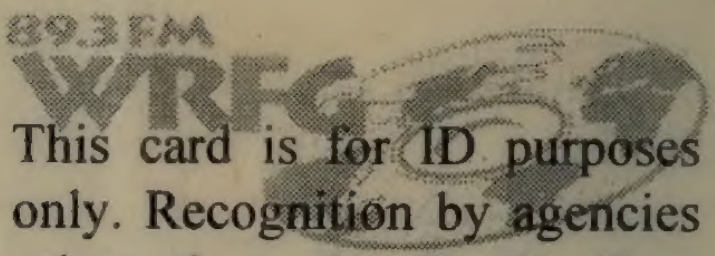
89.3FM
WRFG

VOLUNTEER ID



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Ain't No Stopping Us Now...We're on the Move!

(Continued from page 1)

WRFG has become a major radio entity in Atlanta. Your financial support has afforded WRFG the opportunity to broadcast the most exciting and eclectic mix of programming.

Our **Spring Marathon** will run from May 3 through May 9th, and once again, WRFG asks for your support to help continue the music and information stream you hear on 89.3 FM. WRFG is not only getting bigger, it is getting better. With professional in-house workshops and training from some of the best Atlanta has to offer, WRFG will not only bring you the most innovative programming in Atlanta, but also a professional sound. The community folks volunteer their free hours to share with you, your part of the community.

When WRFG asks you to support the cause, please say YES! Support your community radio station with your pledge and payment during the Spring Marathon. If you want us to continue to move in a positive professional direction, now is the time to assist with your financial help.

Make it easy on us by filling out the form included with this newsletter and mail it along with your check or money order to your community radio station, WRFG 89.3 FM today!

First Ever Jazz Department On-Air Auction is a Success!

(Continued from page 1)

ing the solicitation of record labels, restaurants, and many local businesses for their support. Fortunately, Kai had done several on-air auctions in the past, and was able to share many wonderful "how - to" tips. After several brainstorming meetings, we had our final briefing and position assignments, and then nervously waited for the BIG DAY!

Finally the morning arrived. We set up the phones, auction items, bagels, coffee and bid papers and waited for the first item to be offered on the air. Ringggggggg! Wow, the sound of the phone shocked us and sent us into action! Then the fun began, bidding wars between listeners and volunteers, phones ringing, jokes, laughter, excitement and fun. Three hours went by so fast, it seemed like three minutes!

When the tally was in, the event proved to be a great success, raising nearly $700 in less than 3 hours!

Our success was due to three very important factors:

1) OUR LISTENERS AND SUBSCRIBERS - Thank you for your continued support!

2) OUR WRFG VOLUNTEERS AND STAFF - Thank you - without you the auction could not have happened!

3) OUR SPONSORS - Thank you to the following who generously provided goods and services to the WRFG On-Air Jazz Auction:

The Highland Bagel Co.
The Miller-Tyme Limo Co.
Melanin six Inc.
Eclectia Cafe
La Madeleine French Bakery & Cafe
Attorney Stuart Meyers
Trudy Soles
San Gennaro Restaurant
Blockbuster Entertainment
Fado Irish Pub
Cajun Grill Underground
Ichiban Records
Warner Bros. Records
Zebra Records
Groov Marketing
Windham Gill Records
Atlantic Records
Koch International
N2K Encoded Music
Tenacious Records
Compass Records
Tyscot Recording Co.

And we can't wait until our next auction, June 1999....!

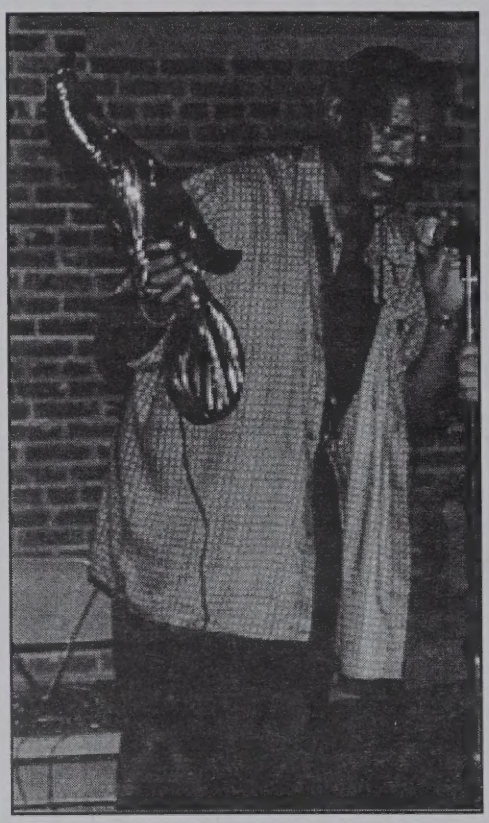
Phil Clore is the Jazz Music Manager at WRFG.

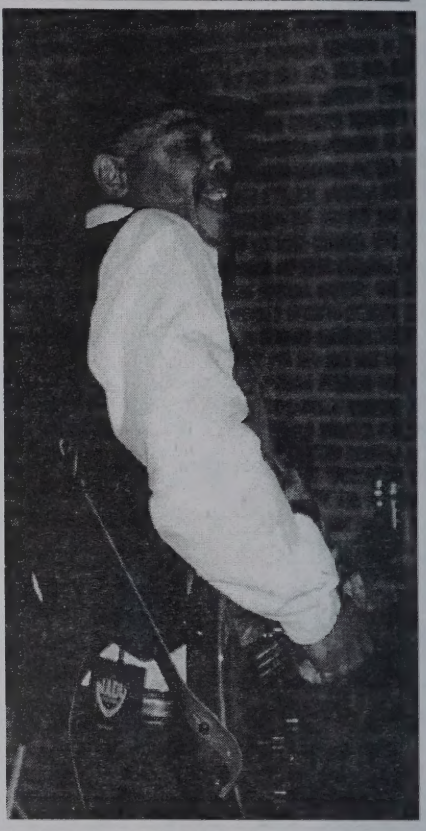
Urban Renewal At the Studios and Offices of WRFG

When you turn a quarter of a century old, good things start to happen to you. You get smarter, you do things a little differently than you used to, *and you get presents!*. That's exactly what has happened to WRFG. We're growing up and we want to express our appreciation to all those who have contributed to the growth and development of WRFG.

(Continued on page 11)

25 years of "Roots & Heritage Radio"

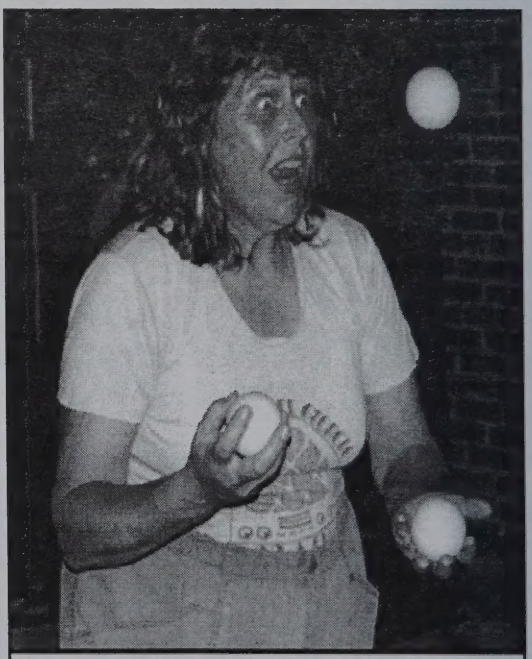




Some of Atlanta's best musicians grazed the stage during the 25th Anniversary party held July 25th at the Epicurean Delight.

One of the youngest WRFG volunteers, Ntozake, gets a henna tattoo during the birthday celebration.

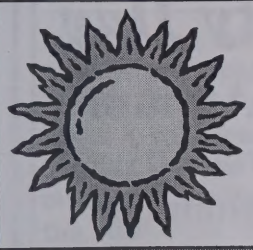
Epicurean Delights



Tony Shifalo keeps the ball rolling with her witty and talented acts...she also played the upright string!

WRFG 89.3 FM Program Guide — STUDIO 404-523-8989

MON TUES WED THURS FRI



Good Morning Blues
Traditional & Contemporary Blues
(6am -10am)

Rhythym & Brunch
R&B from '50s through today (10am -12noon)

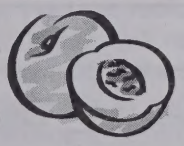
WORLD PARTY
African, Latin, American, Caribbean
News, Views & Interviews
(12noon - 4pm)

Community Forum
National Programs (4pm - 4:30pm)

PACIFICA NEWS (4:30pm - 5pm)

Community Forum
JUST PEACE, TUNE TO NATURE, SISTA'S TIME, LAMBDA REPORT, WHAT GOOD IS A SONG AND MORE (5pm - 7pm)

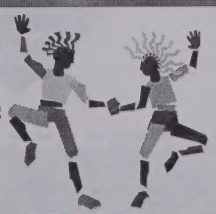
PEACH STATE FESTIVAL
AMERICANA, FOLK, COUNTRY & BLUEGRASS
(7pm - 9pm)



Jazz to Soothe Your Soul
Traditional/Contemporary Jazz
Commentary & Interviews (9pm - 11pm)

NIGHT WATCH
Edutainment: African Diaspora, Poetry, Lectures, Information
(11pm - 2am)
POWERPOINT

RUFF, RUGGED AND RAW
Righteous Revolutionary Rap & Reggae
(2am - 6am)



Effective February 13, 1999. Programs subject to change without notice.

SAT

- DOO-WOP 6am - 8am
- R&B on 'RFG 8am - 10am
- STRAIGHT NO CHASER 10am - 12noon
- AFRICAN EXPERIENCE WORLDWIDE 12noon - 3pm
- ROCKERS INTERNATIONAL 3pm - 6pm
- SERENATA LATINA 6pm - 9pm
- BEATS & LYRICS 9pm - 12mn
- EARLY MORNING MOODS 12mn - 3am
- ALTERNATIVE SOUL-U-TIONS 3am - 5am

SUN

- GOOD TIME GOSPEL 5am - 7am
- ROUTE 66 7am - 9am
- MY OWN HOUSE 9am - 11am
- MUSIC FROM INDIA 11am - 1pm
- ZYDECO SHOW 1pm - 3pm
- PLAIN OL' HORIZONS 3pm - 5pm
- CELTIC SHOW 5pm - 7pm
- FOX'S MINSTREL 7pm - 10pm
- STREET SOLDIERS 10pm - 12mn
- M.A.P.T.I.M.E. 12mn - 3-am
- TBA 3am -6am

89.3FM WRFG *presents*

5th Annual African Unity Day

March 27
9pm until

at **The Atrium**
5479 Memorial Drive
Stone Mountain

INFO: 404-523-3471

featuring from Barbados

KROSFYAH

ADV TIX $20~DOOR $25~WRFG CARD $15

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Name: _____

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City: _____ State: _____ Zip: _____

Enclosed is: Check _____ Money Order _____ Charge my credit card: VISA _____ Mastercard ___ Amex ____

Card# _____ Expiration Date: _____

Cardholder Name: _____

Signature: _____

Make checks payable to: WRFG 89.3 FM,
1083 Austin Ave NE, Atlanta, GA 30307.
Questions? 404-523-3471

Membership Levels:

- ❑ $25 ~ Student & Senior Citizen
- ❑ $35 ~ Basic Subscription
- ❑ $60 ~ Patron
- ❑ $89.30 ~ 89.3 Club
- ❑ $120 ~ Sustainer
- ❑ $250 ~ VIP Club
- ❑ $500 ~ Anniversary Club

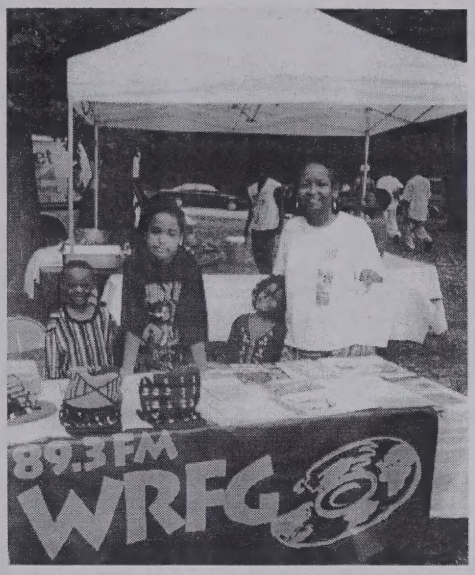
Get your discount to all WRFG events with your subscriber card!

89.3FM WRFG

Out & About with WRFG

Did you see the WRFG mascot "WAVY" and volunteers in WAVY t-shirts dancing down Peachtree Street in the **Peach Carnival**? Or that party animal ""WAVY" dancing on-stage at the **Reggae Concert at the Atrium in Stone Mountain**? Or did you peek the WRFG Booths at the **Celtic Festival at Oglethrope College**? Or at the **Atlanta Jazz Festival in Piedmont Park**, the **Black Expo in the Georgia Congress Center** or Piedmont Park for the **Montreux Music Festival**?

We've been at several events this past year and have had a chance to meet with thousands of our listeners. The WRFG booth features our Subscriber Sign Up Book where people who are interested in subscribing to WRFG can sign up and be sent pledge material. Sometimes we feature the work of artists such as *Ashanti* or *Fitzroy,* and, of course we always have some cool giveaways such as CD's, music videos and passes to popular clubs and concerts. And sometimes, even $1 raffles to places like Las Vegas or Jamaica!



Ifini Sheppard, Promotions Manager of WRFG and friends are always out and about, meeting and greeting folks at community festivals throughout metro Atlanta.

This is a great opportunity to get information about WRFG out to the public. Tons of folks who didn't even know about this little gem at the left side of the dial now are tuned in. If you ever see us out and about please be sure and stop by and say, "HI!"

WRFG DJ's Bring Cutting Edge Music and Information via Hip/Hop !

by JayForce

In August of 1998, a few of WRFG's Urban Music DJ's gathered in front of the Little Five Points Community Center. *JayForce*, *Pablo G.*, *Samson*, and *Boom Bip* took this photo on the concrete stairway that welcomes guests to Atlanta's Roots & Heritage radio station. Many of the station's urban music DJ's are well received because they are not far removed from the culture and urban music scene in Atlanta - often appearing at various shows, and spinning at events. They continue to uphold WRFG's commitment to being the on the cutting edge in terms of music and information. It comes as no surprise that WRFG's urban music disc jockeys have for years been instrumental in breaking new artists. Erykah Badu, Outkast, D'Angelo, TLC, Public Enemy, Tupac, and many others were first introduced to the people of Atlanta by WRFG's DJs.

WRFG continues to be educational as well as entertaining by playing the songs or artists that have the potential to take the world by storm. This photo just captures some of the faces behind the voices that have such an influence on what is heard on Atlanta's airwaves.

Alpha Blondy visits America and WRFG!

by Ifini Sheppard

African Reggae superstar, *Alpha Blondy* visited the studios of WRFG radio during his rare Atlanta appearance. Blondy performed at **Club Kaya** to an international crowd of Africans, Europeans, Caribbeans and Americans.

Monsieur Blondy - who speaks and sings in five languages (Dioula, French, Hebrew, Arabic and English) was interviewed on the *World Party Program* and felt right at home.

During the interview Blondy spoke about his classic reggae albums "Apar-theid is Nazism" and "Jerusalem", as well as his new release on Tuff Gong, "Yitzhak Rabin". Blondy also spoke with WRFG's General Manager Kai Aiyetoro about the messages in his music and about the importance of producing positive songs of consciousness.

Alpha Blondy and B. Kai Aiyetoro, General Manager discuss the importance of positive music at the WRFG studios.

Blondy was born on January 1, 1953 in the African country, Côte D'Ivoire (Ivory Coast). According to his biography, his philosophy on life is, "All we do here on earth or somewhere else, it's about love and being loved. That's what I think the world needs, and we have to give that chance to our children's children for the future generations."

Ifini Sheppard is the Promotions Manager of WRFG 89.3 FM.

WRFG offers Super Hot Events for All To Enjoy !

If you didn't go to any of the WRFG special events in 1998, then you missed out on all the best parties in Atlanta !

We started the year with the **Bob Marley Birthday Tribute** in February. This event, held at Club Kaya, included all of our favorite reggae artists, and *was the bomb !*

Our **Zydeco Party** was the best ever, featuring the 'Zydeco Sweetheart', *Ms. Rosie Ledet*. Ms. Ledet had everyone dancing in costume and sampling great Cajun food at the **Trolley Barn**.

African Unity Day - sponsored by Transatlantic Imports, importers of Star Lager and Gulder Beer - featured the electrifying *Soukous Stars*. It was fantastic!

The **Peachblossom Bluegrass Festival** marked its 22nd anniversary with one of our favorite groups, the *Nashville Bluegrass Band*.

1998's **Blues BBQ** was held at a new outside venue at the **Atlanta Water Works**. Three barbecue vendors served everything from barbecued ribs to barbecued tofu, there was lots of Dogwood Brewery Beer and we had so many acts that we had to set up a second stage in the air-conditioned lodge!

October brought our **Peter Tosh Tribute** at the **Culture Club,** in downtown Atlanta. This second annual tribute was an evening dedicated to the music of Peter Tosh, featuring *Errol Moore* along with some very special guests.

On November 7 we presented a special evening with national "Night Talk" show host, *Bob Law*. The evening commemorated the release of Mr. Law' s new book, and featured great conversation and a special dinner prepared by **Soul Vegetarian**.

Finally, on December 6th we held our **Annual Silent Auction and International Marketplace** at the **Trolley Barn**. This all - you - can - eat - and - drink event with great music and lots of fun shopping was a fantastic way to cap off the year.

Remember that these and future events are intended to benefit your community radio station by making it just a little bit easier and more fun for you to make your financial contribution. We look forward to seeing **you** at some of our great events in 1999!

The Atlanta Freemarket

Just a little walk from WRFG...
L5P.com sets plans in motion to bring Little Five Points to the Internet.

You would hardly notice L5P.com from the street. It's owner, Paul Cornwell, a local promoter (founder of the formerly Church of Rock & Roll, Metroplex) almost overnight moved into and established little five's only copy and graphics shop at the all new "Atlanta Freemarket", located at 1087 Euclid Avenue (in the former US Post Office), between the Little Five Points Community Center and The Variety Theatre. Cornwell says he plans to expand L5P.com to include Little Five Points only neighborhood Internet site with its own shopping site. Atlanta Freemarket in the flesh on Euclid Ave. is a market with all types of clothing, jewelry, crafts and collectibles. Plans are to make www.L5P.com the communication center for the whole neighborhood and will be full of information including business directories, shopping sites, a map of Little Five Points and the surrounding area. Also included will be updates of entertainment, local band listings (for free), a frequently updated community bulletin board.

Atlanta Freemarket's idea of a virtual shopping mall will provide a display for retail small businesses and it's reasonable way one could start their own business on www.l5p and embellish your product and your business on the Internet and give it ago with a group of folks just getting started. The market is a low budget, a fertile ground for start-up endeavors.

Presently shops inside the Atlanta Freemarket include:

AFM is also proud to have the International Artist Guild, featuring regional artists and unique items of interest a Booth C-4; IAG is a non-profit cooperative artist guild.

L5P.com has plans to include WRFG on its' website with real audio, so you may soon listen to WRFG while touring a virtual Little Five Points and check out the calendars or shopping in the market from home. L5P.com - provides copies, printing, graphics, production, Internet promotion, faxes, and the communications center of Little Five Points.

"Caribbean Culture" features a wealth of oils and scents as well as incense of all types. Gifts of silver and crafts worldwide embellish this shop in the right front window, just ask Neil for something special.

"Vintage" is a 60's and 70's clothing recycle your clothes "pop culture" booth. A little kith from back when. Bring us yours and trade.

Le Chapeau Tu Toe Boutique II "The Hat to Toe". Clara would like to introduce to you one of the finest vintage clothing collections ever in Little Five Points. This boutique includes fashions from 1940's to early 80's with class and flair for the exquisite women. Offering you elegant vintage lingerie, fabulous clothing, antique jewelry and accessories form head to toe.

"Ginn's Gems" NASCAR? Olympic? World Soccer Cup? Collect any of the classic pins in this shop, Coca Cola sponsor pins and more.

"Natural States" offers folk art handcrafts, self-taught and outsider artists. Also small but diverse collection of woodcarvings from Jamaica.

"Just Mirrors" a little under stated but descriptively accurate want something special; we can find it for you.

One of our newest vendor arriving this spring will feature Henna a temporary tattoo process and Henna related items. We welcome Sappire Henna Company.

Coming this Spring...here's a great way to get rid of those unwanted items around the house. Sell Your Stuff on Friday, Saturday, Sunday for just $35 for a outside booth space!!!

ATLANTA FREEMARKET

FAXES & LAMINATIONS $1.00
NOTARY
L5P.com
404-522-3725
COMPUTER RENTAL

CARIBBEAN CULTURE
STERLING SILVER * CARIBBEAN ART & CRAFTS * OILS & INCENSE * LEATHER CAPS
Wholesale & Retail

Vintage
New & Used Clothing from the 30's, 40's & 50's...
Men & Women Retail

UNIVERSAL CYCLE
Ancient Egyptian Spirtuality
ENJOY
The Masterpieces of Brother Saleem & The wealth of knowledge available!!

Le Chapeau Tá Toe
Boutique II
"The Hat to Toe"
Fashions from 1940's to early 80's
Offering elegant vintage lingerie, fabulous clothing, antique jewelry and accessories from head to toe.

JOTO
designer clothing for YOU!!!

Radio Free GA Broadcasting Foundation, Inc. Board: An Overview

by Mustafa Abdal-Aziz

Radio Free Georgia Broadcasting Foundation, Inc. is a nonprofit organization established in 1971 to operate WRFG 89.3 FM. The eclectic programming offered on WRFG reflects the diversity of the board, staff, volunteers and listening audience.

The Board of Directors consists of a maximum of 17 members, and is a culturally diverse mix of men and women living in the metropolitan Atlanta area. Board terms are for three years on a staggered basis and members can serve more than one consecutive term. Nominees for board membership are accepted throughout the year. Nomination kits are available at the station during normal business hours.

The WRFG board is constantly seeking motivated persons with skills that will benefit the station to become active board members.

The full board meets quarterly at the Auburn Avenue Research Library in downtown Atlanta. These meetings are open to the public and are regularly announced on 89.3 FM.

Between board meetings the Executive Board meets on a regularly scheduled basis to interface with the General Manager to address matters related to the day to day operations of the station that require board approval, .

The current board consist of the following persons:

Leo T. Hale, President
Harlon Joye, Vice-President
Gloria Slaughter, Secretary
Paul Williams, Treasurer
Ras Lumumba Anikulapo, At Large
Mustafa Abdal-Aziz
David Brown
Ras Chawla
Heather Gray
Sulaimon El Mahdi
Kevin McLean
Manorma Pandit
Jerry Pennick
Aida Rentes
Adam Shapiro
Joe Shifalo

An Advisory Board Committee also exists. This Advisory Board advises the Board of Directors on matters pertaining to programming, and issues of concern within the community which relate to the corporation, its purposes and objectives.

The Advisory Board Committee is chaired by Jagan Bhargave who may be reached through the station at 1083 Austin Avenue NE, Atlanta, GA 30307 or call 404-523-3471.

Mustafa Abdal-Aziz, Esq. is the Administrator of the Georgia Commission on Equal Opportunity which enforces the Georgia Fair Housing and Equal Employment Opportunity laws.

Pacifica News Comes to the Airwaves of WRFG.

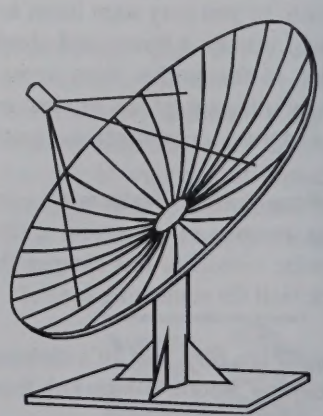
After one or two false starts, WRFG has developed a plan for the placement of the Pacific Satellite Dish . We are optimistic that this plan will pass community muster.

For the better part of a year, WRFG has been trying to find a suitable location at the Little 5 Points Community Center. We started on the roof and now we have both feet planted firmly on the ground. The dish will be located in the back parking lot of the facility where it will be protected and concealed by an eight foot fence. The only dishes our neighbors will now see are the ones on their kitchen table. So we have obliged!

Our next step is to present our proposal to the Inman Park Neighborhood Association, the NPU and finally the City of Atlanta Board of Zoning for final approval of the installation of the dish. Positive response must be received from all planning committees. If all goes well, (and we pray that it will) you will soon be hearing Pacifica programming on WRFG !

The Pacifica Radio affiliation will allow WRFG to bring you **Pacifica Network News**, **Powerpoint, Second Opinion**, **Our Americas** and **Counterspin** in a timely and regular manner; instead of through tape-delayed broadcasts.

Special thanks to all of you who have contributed dollars towards the affiliation fees that allowed us to acquire the satellite dish and programming. This is a special thank you for your generosity and patience.



Urban Renewal at the studios and office of WRFG

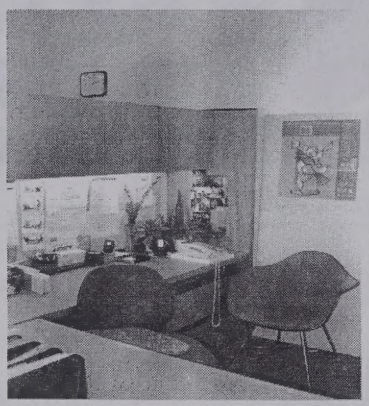
(Continued from page 3)

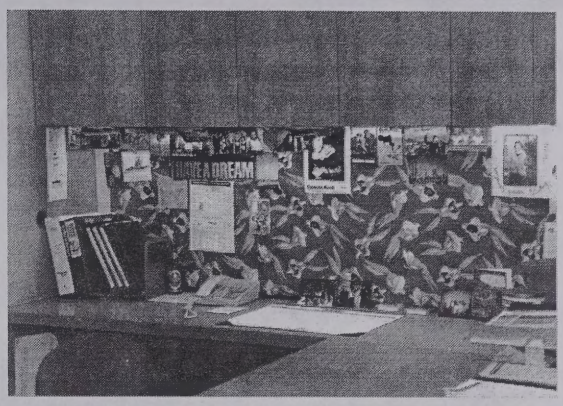
A birthday present was bestowed upon us by the **City of Atlanta Bureau of Cultural Affairs Materials for the Arts Program** and **The Coca Cola Company**. This gift of wonderful wooden furniture came *right on time* for our open house celebration - so we were really able to hold our heads up high and flaunt our new look!

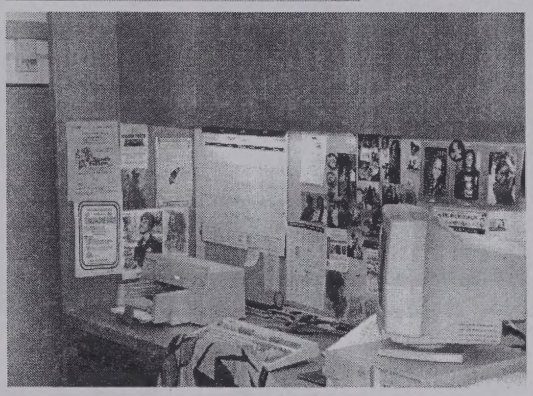
You cannot imagine what a coat of fresh paint and "new" furniture has done for the morale of the staff and volunteers that work at the business offices and studios of WRFG.

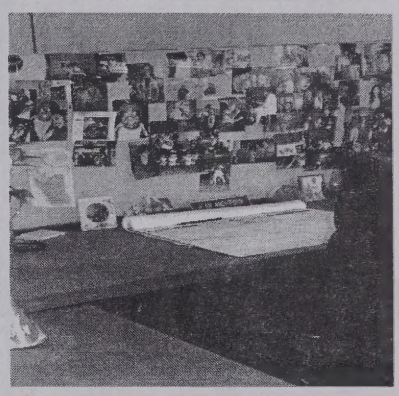
What is the next renewal project on the way at WRFG?...New CD shelving, and studio equipment upgrading with your help!

Thank you **Bureau of Cultural Affairs Materials for the Arts** and **The Coca Cola Company** for your contribution to WRFG's 25th Anniversary Celebration.









Working space for each staff member is a blessing that one could not imagine; pleasant surroundings will surely effect the volunteer and staff production, enabling WRFG to continue to grow and develop as Atlanta's premiere community radio station.

Please support the many contributors that help keep WRFG thriving!

The following sponsors and contributors are the lifeline for WRFG. Help us say "thank you" to them by supporting their businesses and events:

Ackee Pot Caribbean Restaurant, African Pride Cultural Festival, Agnes Scott College, Ahveeyahsale, All African People's Revolutionary Party, All-N-Da-Riss, All 'N One Promotions, Asanteman Council of North America, Ashley Augustin, Atlanta Blues Society, Atlanta Glamor Boys, Atlanta Sewing Machine Co., Bazaar, Blue Chip Music Group, Inc., Brewhouse Cafe, Bulinx Entertainment, Burning Sands Blues Cafe, Don Campbell Productions, Caribbean Express, Caribbean Heat, The Cellar Door Co., Certain Design, Chocolate Soul, The City of Atlanta Bureau of Cultural Affairs, Club Anytime, Club Grammy's, Club Hollywood, Club Kaya, Coalition of Concerned Africans, Coconut Club, Colours Barber & Styling Salon, Conscious Vibes Promotions, Corporation for Public Broadcasting, Crossfield Promotions, Culture Club, Daddy Dz's, Dancical Productions, Davis Diversified Services, Dr. G Productions, ET Promotions, Eternity Designer World, Fatima Beautiful Braids, Fat Saks, Florence Jacksion Academy, Inc., French Quarter Too, Four Seasons, Fulton County Arts Council, Funk Jazz Cafe, Grand Groove Entertainment, Harvest Festival, Hawg's BBQ, Heritage Blues Festival, Hit List Productions, H.I.M. Academy, In Tyme Productions, In My Nature, In Town Bicycles, Island Coast, Island Gruve, Italian Leather, Iya Ile African Folkloric Group, Jamaica Mi Tasti, Jus Blues, 4.0 Cafe, Kilamanjaro, Let There Be Music Entertainment, Libra Rising, Masquerade Corp., Merging Worlds Spiritual Center, Moongate, Inc., Monae's Shykym Ent., Ms. Tique Promotions, Neva Enough Entertainment, Next Step Productions, Nigerian Alliance for Democracy, Nu Wave Promotions, Ocho Rios Atlanta, Inc., On the Rocks, Pioneer Printing, Positive Yardage, Presidential Mortgage, Rap Sheet, Red Eye Productions, Rib Shack Blues Cafe, Roosters Restaurant/Blues Club, Sabor Latino, Samm's Place, SECCES Productions, Shaka Zulu Entertainment Productions, She Bop Productions, Shola's Productions, Sisters Helping Sisters, Somber Reptile, Spiritual Life Center, Studio One, Sugar Daddy's, Streetwise, Inc., Synthesis Entertainment, Tabernacle, Talibah Temporary Staffing, TC Promotions, Tuff Gong International, Unheard Artists Magazine, Vibe Crew, Victory Software, The Watts Group, Webba Promotions, Whole Life Expo, World Premiere, XXL Magazine.

Thank You!!!

Headset

Radio Free Georgia Broadcasting Foundation, Inc.
1083 Austin Avenue NE
Atlanta, Georgia 30307

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CITY OF ATLANTA
BUREAU OF CULTURAL AFFAIRS

FULTON COUNTY ARTS COUNCIL

This program is supported in part by the City of Atlanta Bureau of Cultural Affairs and funding provided in part by the Fulton County Commission under the guidance of the Fulton County Arts Council and the Corporation for Public Broadcasting.

89.3 FM WRFG

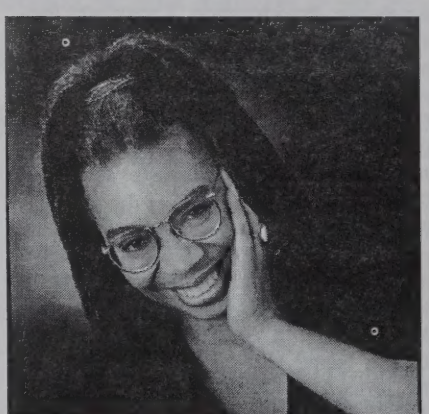
From the General Manager

Dear WRFG Supporter,

1998 is over and we just now started to have fun. That allows us to look forward to this new year. Indeed, we are looking at what this year has in store for all of us. A new WRFG!

We're working hard to upgrade our facilities, to bring you quality programming and to continue the service of informing you about community issues and concerns that you will not hear on any other radio station in this city. And on top of all this, you get a great eclectic mix of music that spans far beyond the commercial top 40 selections. We bring you music from around the world and from right here in our back yards.

WRFG is the radio station for your community; whether your community is in Fulton or Cobb, Dekalb or Newton, WRFG has something and someone representing you. That's why it is important for you to support your station by subscribing during the Spring Marathon, attending special events or just coming on down to the station with your cash, check, VISA, MasterCard, or American Express in hand.



B. Kai Aiyetoro, General Manager, WRFG

Ain't nothing stopping us now...we're definitely on the move to a better WRFG. But we can't get there without you and you can't get this type of radio programming without us. One hand washes the other. Just listen closely as we have shift the programming just a little to make it easier to find your favorite shows everyday. Your community station is working for you! Thank you for supporting your community radio station, WRFG 89.3 FM!

Kai

Headset

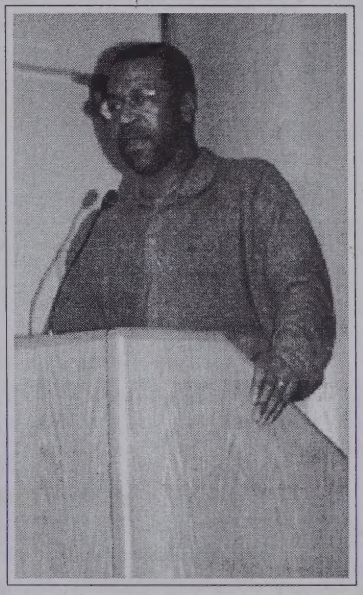
January 1999 Volume 3, Number 1

'Mitch's Pitch' on Professionalism

Opportunities don't come easily in radio! At a recent volunteers meeting, *Mitch Faulkner* of **On Mic Productions** spoke with WRFG volunteers about the difficulties involved in becoming a radio personality.

Mitch has been in the radio profession for many years, starting with noncommercial radio in Atlanta at WCLK as a jazz air personality. His focus in radio has led him to become the signature voice of Urban radio throughout this nation and internationally.

"It's not all about the voice," states Mitch, "it's how you present the voice with confidence...confidence in what you are presenting to your audiences."



Mitch Faulkner of On Mic Productions shares his many stories of radio and the "do's" and "don'ts" of radio professionalism.

Jazzy On-Air Auction A Success !

by Phil Clore

The WRFG Jazz Music Department held it's first-ever on - air auction in the summer of 1998. *Lovell Hooks* was moderator and auctioneer along with seven other WRFG volunteers, *Kai Aiyetoro*, GM and *Wanique Shabazz*, Operation Manager.

"$700 in 3 hours" Thanks to listeners, volunteers, staff and sponsors... Thank you!

Preparation for this event was done months in advance, includ-

(Continued on page 3)

Ain't No Stopping Us Now!

That's right, ain't no stopping us now...we're on the move! WRFG is definitely moving to new heights as we continue to offer the listeners programming that will be just a little bit easier to follow. We've adjusted our programming schedule, and you will note changes in the presentation of the formats with more emphasis on informing you as to upcoming shows, the time, the weather, and all of those additional little tidbits that you check the other dials to find out...so don't touch that dial! WRFG will keep you informed with today's particulars and continue to give you that alternative style of programming that you have been loving for the past 25 years.

Twenty-five years of broadcasting has definitely been a challenge for this 100,000 - watt radio station. WRFG started at 10 watts and has struggled through years of financial difficulties.

(Continued on page 3)

Profiles: Two Generations of Bluegrass Take the Spotlight

by Terry Jones

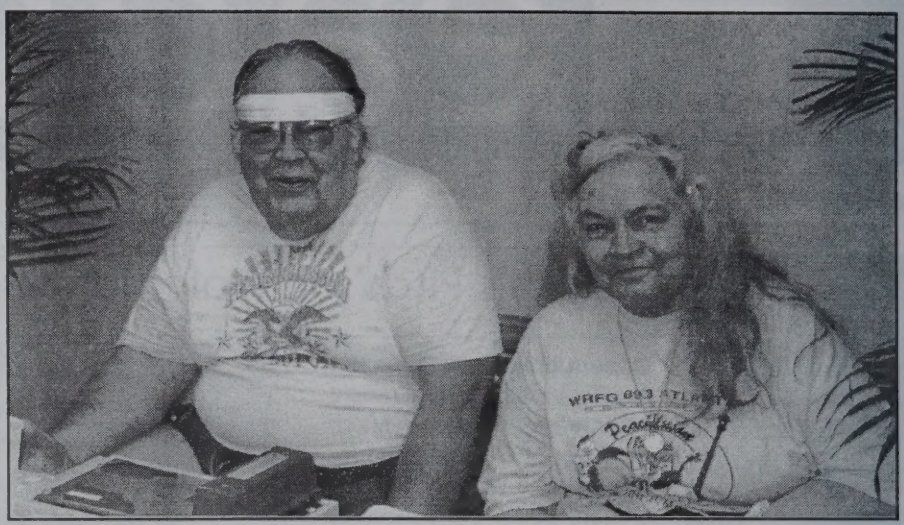
In this edition of Profiles on 'RFG, we take a look at the airshifters who bring you the best in classic bluegrass music.

The airshifters to which I refer are Annette and Frank McGhee and Diana Swiderski. These three personalities have been bringing bluegrass to our listeners since 1984 and judging from the calls and letters, their audience continues to grow.

The McGhees are our most experienced bluegrass airshifters. Married since 1955, they have been bluegrass fans since its infancy in 1939. They have been 'RFG listeners since the late 70's (when the station was still in *its* infancy) and have been members since 1982. They became airshifters in 1984 when they began co-hosting the "*Bluegrass Festival*".

Diana's bluegrass broadcasting stint started in 1984 after hearing this station during its membership drive. She fell in love with bluegrass and was told that WRFG was the only station in town programming bluegrass music. (And to my knowledge, it still is the only one!) Diana hosts "*Old Strings, New Strings*" .

Diana Swiderski and Jim Barrows, hosts of "Old Strings, New Strings"



Frank and Annette McGhee, hosts of the "Bluegrass Festival" at WRFG 25th Anniversary Celebration donning bluegrass t-shirts from past festivals.

Both Diana and the McGhees share three common goals - increasing listenership and membership at WRFG; presenting bluegrass festivals to a larger audience; and increase volunteer participation at WRFG.

23rd ANNUAL PEACHBLOSSOM BLUEGRASS FESTIVAL

Saturday, April 3, 1999, 11:00 am until 10:00 pm
at Southern Polytechnic State University
1100 S. Marietta Parkway ~ Marietta, GA
Exit 112 of I-75

Adv Tix $12~Door $15~WRFG Card $10~Students $6

- Tim O'Brien & Darrell Scott
- Dry Branch Fire Squad
- Tut Taylor & Friends
- Georgia Bound
- Brushfire
- 4 Winds West
- Center Stage
- Cedar Hill
- The New River Band
- Counter Point
- Broad River
- Phil Tanner & The Skillet Lickers
- Avalanche

for tickets 404-523-3471